

Nordstrom's®
UNDER THE HOOD®
 Show
 with the Motor Medics®
 Shannon Nordstrom and Russ "The Super Tech" Evans
TUNE-IN AND TUNE-UP

Since 1990 PTLA



About the show

The **Under The Hood**® show is nationally syndicated live car radio show on the air since August of 1990. With over 1000 new episodes. . Together, "The Motor Medics®" Shannon Nordstrom and Russ "The Super Tech®" Evans use their many years of Automotive repair experience to solve a variety of automotive problems from routine maintenance to the most difficult of drivability problems.

Tune-in each week to hear these guys give accurate and often down to the color of the wire diagnosis all without the aid of in-studio computers or reference guides. These guys tackle it all while keeping the show fun and exciting with a light hearted humorous way of answering the listeners calls.

- **Fun, Informative, and Exciting**, this is one automotive advice show you won't want to miss!
- **Tune in each week** for the latest in free car repair information and advice, and a lot of fun.
- **A proven way to generate profits for your station.** Under The Hood® draws listeners and advertisers from all areas.

About the Motor Medics®

Shannon is the parts wizard.

You would be hard pressed to find a vehicle that Shannon Nordstrom has not seen inside and out, right down to the last bolt. He has a vast parts knowledge that is unmatched in the industry.

Shannon can describe in great detail parts and their applications on most any vehicle and he keeps up on all of the latest changes in the automotive industry through direct involvement adding to his knowledge every day.

Shannon sits on several advisory committees and is chairman of Ara's Automotive Recyclers Associations Certified Auto Recyclers Committee.

Russ is the technical guru.

Nicknamed "The Supertech®" way back in 1998 by a listener he is sometimes accused of being a "freak of nature" when it comes to his knowledge of automotive systems. Russ has often given accurate diagnostic advice right down to the color of the wire.

The third man on the team is Chris Carter, the call facilitator and voice of the people. Chris, a 20 year radio veteran, can be described as our average listener. If he doesn't get it, they won't either and his voice helps keep us on a level that can always be easily understood by any listener.

Find out more about Under The Hood® by contacting Jim Harris JCH@HBN-USA.COM today and visit us at HBN-USA.COM

HBN
HBN
 The Brand of Radio That Sells...

HBN-USA Broadcasting Network
 2242 State Hwy 376, Branson, MO.65616
 Phone 417-334-6496 ask for Jim Harris
JCH@HBN-USA.COM